



# Adam Keller

UI/UX Designer/Developer

## Capabilities

RWD  
Mobile Applications  
Progressive Enhancement  
Accessibility Compliance  
HTML/CSS  
Iconography  
Presentation Javascript  
Human Centered Design

## Awards

GDUSA Web Design Award  
May 2015  
Ali Forney Center

AAF Dayton Bronze Addy Award  
February 2014  
The Doors of Perception - Book cover

## Education

The Modern Collage of Art & Design  
August 2011 – May 2013  
Applied Business in Advertising Art

Westfall High School  
August 2004 – May 2008  
High School Diploma

I am a self-starter with a versatile skill set in responsive web design and development. I'm versed in the latest CSS methodologies and current design trends, along with the ability to troubleshoot complex situations involving multiple languages and platforms.

## Cardinal Solutions

UX Designer – UI Developer

September 2016 – Current

Design & develop internal team sites for a variety of clients  
Practice user centered design to deliver the most memorable user experience  
Meets with clients to gather requirements  
Builds responsive web applications to adhere to WCAG guidelines  
Creates presentations and branded material to show user process  
Assisted in the creation and redesign of a mobile banking platform

## Clubessential

UI Developer – UI Designer

October 2015 – September 2016

Tested code in multiple browsers to ensure cross-browser compatibility  
Consulted clients & co-workers on best practices and code standards  
Used responsive web frameworks to consistently develop product standards  
Interacted with account managers and quality assurance departments to ensure that client deadlines were met  
Outlined and proposed process changes to management, which ultimately increased velocity and efficiency of the design/development team

## Global Cloud

UI Designer – Interaction Designer

March 2014 - October 2015

Established UX design as the first stage of all web application developments, instituting a user-centered design approach  
Created mock-ups for clients to ensure quality control and client satisfaction before project development phase  
Researched industry trends and websites to provide innovative, polished designs  
Designed and programmed websites for small to medium sized businesses, utilizing HTML5, CSS3, Sass and JQuery

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